



 **Feilding  
& District**  
P R O M O T I O N   I N C

FDP Annual Report  
July 2025 - June 2026

Wednesday 19<sup>th</sup> August 2026



# Chairpersons Overview

- ▶ New Funding Model is working!
- ▶ Council's investment is being significantly leveraged!
- ▶ Increased Reach across all mediums!
- ▶ Looking forward - continuing to Strengthening the Organisation, as well as delivering!

## Key Achievements July 2025 - June 2026

- ▶ 336 community events supported – 49% increase,
- ▶ 25 events and activations
- ▶ Strengthening Business Engagement and Building a Vibrant, Resilient Community
- ▶ Visitor experiences growing strongly
- ▶ Digital reach at record levels with 4.27 million Facebook views





# Projects - 2026/2027



**Rural Month -  
new initiative**



**CBD Building  
Painting Project**



**CCTV Project**





Closing